

Lyft and United Team Up to Offer Travelers New Rewards and Experiences



New collaboration turns daily rides into miles including 4X rewards on pre-scheduled airport rides

SAN FRANCISCO and CHICAGO – November 5, 2025 –Lyft riders within the United States can now earn airline miles every time they book an eligible ride, thanks to a new collaboration with United Airlines.

Lyft users who are also members of United's loyalty program, MileagePlus®, can link their accounts within the Lyft app, and earn*:

- Four miles for every dollar spent on pre-scheduled rides to and from the airport;
- Three miles for every dollar spent on Extra Comfort, Lyft Black, and Black SUV rides; and non-scheduled rides to and from the airport;
- Two miles for every dollar spent on Standard, Priority Pickup, and XL rides with your company business profile; and
- One mile for every dollar spent on Standard, Priority Pickup and XL rides.

Plus, new riders receive 1,000 bonus miles after signing up for Lyft, linking their MileagePlus account, selecting "United MileagePlus" as their rewards partner, and completing two rides within 30 days. Signup for MileagePlus is free.

"This collaboration brings our brand purpose of 'serve and connect' to life in a powerful way," says Lyft CMO Brian Irving. "A large amount of our customers use Lyft for trips to the airport, so we're giving riders more value from rides they're already taking while making their entire travel journey more seamless."

Expected in early 2026, MileagePlus members will be able to redeem miles directly for rides through the Lyft app and will receive automated flight alerts and ride reminders for United travelers.

"This collaboration is the first step toward creating a truly seamless travel experience for our members—from the moment they leave home to when they arrive at their destination," said Richard Nunn, CEO of United MileagePlus. "By integrating Lyft into the MileagePlus ecosystem, we're giving travelers more ways to earn rewards today and building toward a future where every part of the journey is connected, efficient, and rewarding, enriching the traveler journey."

Lyft users that link their MileagePlus account can take advantage of MileagePlus benefits including miles that never expire, no blackout dates, ticket purchasing with miles or a combination of miles and cash, no change fees on flight award tickets, and even pool miles with family and friends.

For more information on the collaboration and instructions on how to link existing MileagePlus and Lyft accounts, visit lyft.com/united or united.com/lyft.

*Some exclusions may apply.

About Lyft

Whether it's an everyday commute or a journey that changes everything, Lyft is driven by our purpose: to serve and connect. Founded in 2012, Lyft has grown into a global mobility platform offering a mix of rideshare, taxis, private hire vehicles, executive chauffeur services, car sharing, bikes, and scooters across six continents and thousands of cities. Millions of drivers have chosen to earn on billions of rides - helping to create a more connected world, with transportation options for everyone.

About United

At United, [Good Leads The Way](#). With U.S. hubs in Chicago, Denver, Houston, Los Angeles, New York/Newark, San Francisco and Washington, D.C., United operates the most comprehensive global route network among North American carriers, and is now the largest airline in the world as measured by available seat miles. For more about how to join the United team, please visit www.united.com/careers and more information about the company is at www.united.com. United Airlines Holdings, Inc., the parent company of United Airlines, Inc., is traded on the Nasdaq under the symbol "UAL".

Forward-Looking Statements

Certain statements contained in this announcement are "forward-looking statements" about Lyft within the meaning of the securities laws, including statements about Lyft's collaboration with United Airlines, and the anticipated benefits and rewards for Lyft users and United MileagePlus members. Such statements, which are not of historical fact, involve estimates, assumptions, judgments and uncertainties. There are a number of factors that could cause actual results or outcomes to differ materially from those addressed in the forward-looking statements. Such factors are detailed in Lyft's filings with the Securities and Exchange Commission. Lyft does not undertake an obligation to update its forward-looking statements to reflect future events, except as required by applicable law.

Media Contacts:

Lyft Communications: press@lyft.com

United Airlines Media Relations: media.relations@united.com

###

For further information: United Airlines Worldwide Media Relations, +1-872-825-8640, media.relations@united.com

<https://united.mediaroom.com/2025-11-05-Lyft-and-United-Team-Up-to-Offer-Travelers-New-Rewards-and-Experiences>

