

United Opens 4th Club in Denver, Airline’s Fastest Growing Hub

New, two-story United ClubSM offers elevated club experience with more than 600 seats across 33,000 sq.-ft.

United has expanded and renovated every United Club at Denver International Airport and now offers nearly 100,000 sq.-ft. of space across four locations – with enough seats for more than 1,600 guests

New club opening reflects airline’s commitment to growing its hub in the Mile High City

DENVER, July 31, 2025 – United today announced the opening of its fourth club at Denver International Airport, a new 33,000 sq.-ft. United Club at Denver International Airport that offers more than 600 seats, a modern Colorado-inspired design, locally-sourced decor and improved amenities that provide an elevated experience. Located on the west side of the B Concourse near gate B32, the new club complements the United Club on the east side of the B Concourse, providing two options for customers based on their departure gate.

With more than 550 average daily departures, Denver is home to United’s fastest-growing hub. Since 2021, United has invested nearly \$1 billion to further improve the customer experience in Denver, including this club expansion. From Denver, United operates to more than 180 destinations across 45 states and 11 countries. This summer, United added Rome, Italy and now has flights to 22 international destinations from Denver – more than any airline in the city’s history. United is the only U.S. airline with nonstop service from DEN to Europe and the only airline to fly nonstop to Asia and Hawaii.

Over the last three years, United has expanded and renovated all of the United Club locations in Denver. In 2023, United [opened two new club locations](#) on the B Concourse and on the A Concourse, and in 2022, the air carrier debuted [United Club Fly](#), a first-of-its-kind grab-and-go club concept designed for connecting travelers who want to grab a snack, beverage or barista-made coffees as they head to their flight. United now has nearly 100,000 sq.-ft. of United Club space in Denver, with enough seating for nearly 1,600 guests.

“Passengers will love our newest United Club in Denver, giving them more space, premium amenities and a sense of place during their travel journey,” said Aaron McMillan, United’s Managing Director of Hospitality Programs. “As Denver’s most-flown airline, United’s expansion and renovation of United Club locations are an important part of continuing to improve our customer experience here.”

Expanded Seating, Amenities and Culinary Options

The new 33,000 sq.-ft. club offers passengers more than 600 seats for lounging, working, dining and socializing across two levels of club space. With two premium bars and buffet dining, customers can enjoy seasonal cuisine, such as black bean corn summer salad, artichoke bake and a summer vegetable frittata. The club also includes enhanced amenities, such as free high-speed Wi-Fi, self-scan entry gates for seamless club access and wellness rooms.

Colorado-Inspired Design and Decor

Inspired by summertime in Colorado, the design of the new United Club references a relaxing cabin in the Colorado Rocky Mountains. United’s new club is thoughtfully designed with regional materials, natural textures, and unexpected pops of color, capturing the spirit of the city and the surrounding mountains.

In collaboration with NINE dot ART, the new United Club features a curated collection of [locally-sourced](#) artwork that reflects the culture of the Denver community. Created by eight Colorado-affiliated artists, the collection includes murals, sculptures, photography and paintings that celebrate the state’s lush spring landscapes, flowing rivers and vibrant natural habitats. Through a variety of artistic mediums, the collection captures the energy, renewal and storytelling essence of Colorado in bloom, including artwork from Denver-based artist Markus Puskar who created a custom hand-painted, immersive mural that features the region’s native wildflowers.

United’s Continued Investment in Clubs and Lounges

United is the world’s largest airline* with the most extensive international network, offering approximately 500 daily flights to and from 150 international destinations for travelers around the world. As part of the airline’s commitment to further improving the customer experience, United is investing in renovating and expanding its portfolio of United Club locations and United Polaris® lounges.

In 2025, United opened a new [United Club Fly](#) location in Houston, a reimagined United Polaris lounge in Chicago with dinnerware and decor provided by Crate & Barrel and an expanded dining room in the United Polaris lounge in Newark. Internationally, the airline plans to reopen the United Club location in Hong Kong. In 2026, United currently anticipates opening a new United Club in San Francisco and its largest-ever United Club in Houston. United also started design work on a United Polaris lounge in Denver, representing the airline’s seventh United Polaris lounge and final domestic gateway for this award-winning product.

The new United Club location in Denver is located on the west side of the B Concourse near gate B32, and it is open 5 a.m. to 9 p.m. MT daily. Customers with a United Club membership, one-time pass, Star Alliance Gold status or flying in eligible premium cabins can access United Club locations.

For more information on United Club locations, visit [united.com](#).

*As measured by available seat miles

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About United

At United, [Good Leads The Way](#). With U.S. hubs in Chicago, Denver, Houston, Los Angeles, New York/Newark, San Francisco and Washington, D.C., United operates the most comprehensive global route network among North American carriers and is now the largest airline in the world as measured by available seat miles. For [more](#) about how to join the United team, please visit [www.united.com/careers](#) and more information about the company is at [www.united.com](#). United Airlines Holdings, Inc., the parent company of United Airlines, Inc., is traded on the Nasdaq under the symbol “UAL”.

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